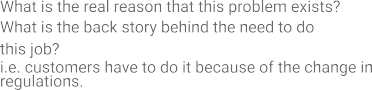
**Project Design Phase I**

**Solution Fit Template**

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| Date | 6 October 2022 |
| Team ID | PNT2022TMID54166 |
| Project Name | Project - University Admit Eligibility Predictor |



who

Students

have

recently

completed

their

schooling/College and aspire to get admitted into prominent

universities.

Customers might not trust the accuracy /reliability of the

predictor and this could prevent t

hem from using it.

Moreover, users would have to feed confidential

information to the model, so a certain section of customers

might refrain from using the predictor due to a fear of data

misuse.

Apart from factors like grades and GPA, we will also

cons

ider IELTS/

TOFEL, GRE

that plays major role in the

admission process of some universities, thereby further

enhancing the reliability of the predictor.

Secondly, we will put the model through rigorous tests in

order to boost the accuracy of the predictor.

Data collection is probably the most important step in

designing the predictor hence it must be ensured that it is

done properly.

Customers should be assured of optimum data security in

order to sustain their trust in our model.

The reliability of the predictor might be affected if the

collected data is found to be inaccurate or not enough

factors are considered to judge the eligibility.

Secondly, customers might refrain from

using our

product if they find it to b

e prone to cyber-attacks.

The most important aspect of the predictor from a

customer's point of view is its accuracy, since they would

go through with their admissions based on its results

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| --- | --- | --- | --- | --- |
|  | **3. TRIGGERS TR**  What triggers customers to act? i.e. seeing their neighbour installing solar panels, reading about a more efficient solution in the news.  User can be provided with comparisons between the required scores versus their actual scores. | **10. YOUR SOLUTION SL**  If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality.  If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.  Design a predictor with the help of the data collected, and ensure that it is accurate/ reliable. Also make sure that the data collected from the users is safe and secure. | 1. **CHANNELS of BEHAVIOUR CH**     1. **ONLINE**   What kind of actions do customers take online? Extract online channels from #7    Customers might search for reliable eligibility predictors that are available online and rate them based on their liking.     * 1. **OFFLINE**   What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development.  Users would feel that they are in complete control in the admission process since they can wholeheartedly trust the predictor.    Students would discuss amongst their peer group about such predictors and if they find one to be reliable enough, they would spread the word about it. |  |
| **4. EMOTIONS: BEFORE / AFTER EM**  How do customers feel when they face a problem or a job and afterwards?  i.e. lost, insecure > confident, in control - use it in your communication strategy & design.  Users would feel that they are in complete control in the admission process since they can wholeheartedly trust the predictor. |